

Manish Kumar

Product Design Manager · Product Manager · Lead Product Designer

● AVAILABLE FOR NEW ROLES

9+ years in product design · B2B SaaS & B2C · 10+ products & apps shipped · hybrid design + front-end + cPanel/WHM infrastructure · AI-accelerated workflows

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PROFILE SUMMARY

- Metrics-driven **Product Design & Product Management Leader** with **9+ years** scaling B2B SaaS frameworks and B2C digital products — with a rare hybrid edge across user-centric design, front-end engineering, and server-side infrastructure (cPanel, WHM).
- Expert in **AI-accelerated workflows** (Cursor, Claude, v0) and leading cross-functional squads across engineering, design and marketing to drive user acquisition, conversion rate optimization (CRO), and scalable product growth.

CORE SKILLS

Product & Design Management

Product roadmap planning, Agile/Scrum sprints, PRD authoring, stakeholder management, design operations, team building & mentoring.

UX Research & Analytics

Data-driven UX strategy, user journey mapping, usability testing, conversion rate optimization (CRO), A/B testing, acquisition strategy.

Server & Infrastructure

Cloud & server management, cPanel & WHM administration, domain/hosting configuration, secure web deployments, CMS architecture.

AI & Front-end Engineering

AI-accelerated design & build workflows, front-end engineering, design systems, developer handoff, rapid prototyping & validation.

TOOLS & TECHNOLOGIES

Design & Prototyping

Figma

FigJam

Adobe XD

Miro

Balsamiq

Axure RP

Photoshop

Design Systems

AI Workflow

Cursor AI

Claude

v0 by Vercel

Midjourney

ChatGPT

Front-end & Code

HTML5

CSS3

JavaScript

React

Bootstrap

PHP

jQuery

Git

VS Code

- Infrastructure & Hosting

cPanel

WHM

Apache

MySQL

DNS / Hosting

Secure Deployments

- Analytics & Collaboration

Google Analytics

Jira

Confluence

Notion

Agile / Scrum

| WORK EXPERIENCE

Lead UI/UX Designer & AI Workflow Consultant · RecoBee

Jun 2024 – Present · Remote

- Spearhead cross-platform product and interface design strategy across the B2B SaaS ecosystem and B2C mobile layouts.
- Introduced Claude and v0 into cross-functional design sprints, shrinking high-fidelity validation loops from weeks to days.
- Partnered with growth marketing on rapid A/B landing-page tests, directly improving onboarding conversion flows.

Product Design Manager · Harvesting Farmer Network (HFN)

Dec 2023 – Jun 2024 · Mohali

- Owned the end-to-end product design cycle from discovery to engineering production handoff.
- Authored interactive user flows and product requirements, mapping insights into actionable engineering backlog items.
- Mentored and managed a design team with clear performance metrics and a unified design system.

Lead UI/UX Designer · ControlCase

Oct 2022 – Dec 2023 · Remote

- Directed UX architecture and token-based enterprise design systems for complex, multi-tenant B2B compliance dashboards.
- Ran alignment workshops with stakeholders to convert security-compliance requirements into intuitive workflows.

Senior UI/UX Designer & Developer · Data Bridge Consultants

Mar 2022 – Oct 2022 · Remote

- Designed and front-end engineered core modules for the MyBridge platform, optimizing component efficiency.
- Managed web deployments, server config via cPanel/WHM, and database connectivity — bridging code and server.

Senior UI/UX Designer · Softles

Apr 2019 – Mar 2022 · Noida

- Managed cross-functional design delivery across rapid Agile lifecycles, aligned with engineering releases.
- Architected modular atomic-design components that reduced layout iterations and design time across app suites.

Web cum Graphics Designer · Bummlers

Mar 2017 – Mar 2019 · Ghaziabad

- Designed high-performing marketing assets, corporate branding, and conversion-focused landing pages.
- Supervised localized hosting via cPanel — asset updates, launch protocols, and content delivery.

| FEATURED CASE STUDIES

HFN Saarthi App — accessible mobile app shaped by intensive field research, built for frictionless transactions.

[View ↗](#)

RecoBee Cross-Platform Strategy — rapid-deployment digital ecosystem integrating modern frameworks and analytics.

[View ↗](#)

Avigna Admin System — high-density, cloud-managed reporting system engineered to reduce operational friction.

[View](#) ↗

| EDUCATION

B.Tech, Computer Science — Shobhit University · 2014–2018

Diploma in DCA — Institute of Drestee, Gangoh · 2014–2015